



FOR IMMEDIATE RELEASE

David Zatz Joins Clarkston Consulting's High Growth New York City Consumer Products Practice

DURHAM, NC — June 27, 2006. Clarkston Consulting, a management and technology consulting firm in the consumer products and life sciences industries, announced today the appointment of David Zatz as Director, Consumer Products. Mr. Zatz brings more than twenty-five years of consumer products industry experience to the firm delivering high-impact results to the world's foremost companies in supply chain, marketing, product lifecycle management, and new product development.

"We are very excited to welcome David to Clarkston's Consumer Products practice," said Joe D'Ambrosio, Regional Managing Partner of Clarkston's North Central Region. "His deep knowledge of industry best practices coupled with his strategic advisory skills will bring incredible value to our clients in the region."

Mr. Zatz will leverage his expertise to further refine best practices and solutions to create measurable benefits for consumer products companies throughout the entire value-chain. He will work closely with top industry executives to improve top-line growth and increase bottom-line profits to sustain competitive advantages. "Companies need to respond rapidly to the demand-driven marketplace," said Mr. Zatz. "I look forward to working with Clarkston and our global clients to create innovative strategies to help them meet and exceed their business goals."

Prior to joining Clarkston, Mr. Zatz held leadership and consulting positions at Altria Group, formerly the Philip Morris Companies. Within several divisions including Kraft Foods, Philip Morris, and General Foods, he held worldwide management roles in new product development, sales operations, marketing services, logistics, purchasing, forecasting, inventory control, production planning, and information technology.

Mr. Zatz earned his Bachelor's of Science in Food Management and Technology from Cornell University. Residing in New City, New York, he is also certified by the American Production and Inventory Control Society (APICS).

About Clarkston Consulting

Clarkston Consulting is a leading business and technology consulting firm that provides strategic business solutions for clients within the life sciences and consumer products industries worldwide. These market leaders turn to Clarkston to help them bridge the gap between strategy



and execution to sustain a competitive advantage. Clarkston is a sought-after business partner because of its recognized industry thought-leadership and superior client relationships, as measured by The Conference Board's survey on client satisfaction. For more information, visit www.clarkstonconsulting.com.

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