



FOR IMMEDIATE RELEASE

Clarkston Consulting Receives Top Rating for Industry Expertise Among Consumer Goods Consulting Firms

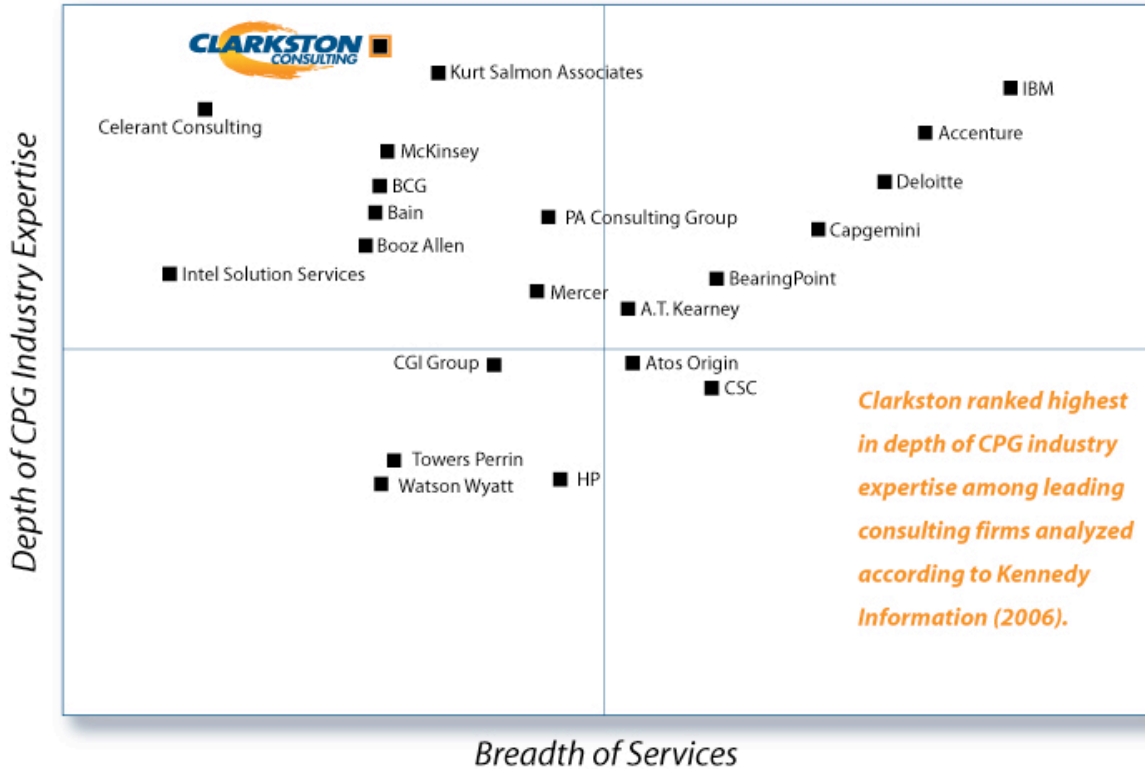
DURHAM, NC — August 15, 2006. Clarkston Consulting rated as the leader in industry expertise among leading Consumer Packaged Goods (CPG) Consulting firms analyzed according to Kennedy Information's research report entitled "The Consumer Packaged Goods and Retail Consulting Marketplace: Key Data Forecasts and Trends," (2006). Based on detailed surveys of the CPG industry, Kennedy Information mapped major consulting firms across an XY chart, with the X axis representing the breadth of services specifically developed to address the needs of the CPG industry and the Y-axis representing the depth of CPG industry expertise. Clarkston Consulting placed above all other management consulting and technology consulting firms for industry expertise.

As a highly focused consulting firm, Clarkston delivers specialized solutions to meet critical business needs of consumer goods companies. It is our specialized industry knowledge that enables us to formulate solutions that are best in class. This ranking validates Clarkston's deep industry knowledge and capabilities.

"Based on Kennedy Information's analysis, we believe that firms including Clarkston Consulting...have a depth of CPG industry expertise that make them attractive business partners for CPG companies looking for specific services and requiring consulting practices that truly understand the industry challenges they face," said Kennedy Information research director Derek Smith.

"We are extremely proud to receive this objective recognition from the leader in research of the management consulting industry. This further validates the investments we are making in our core strategy of industry specialization," said Thomas Bornemann, Managing Partner, Consumer Products. "Our clients select Clarkston as their consulting partner due to our proven deep industry expertise, and it is rewarding to see unbiased organizations affirm this fact."

Consumer Products Industry Consulting Firm Leaders



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About Clarkston Consulting

Clarkston Consulting is a leading management and technology consulting firm that provides strategic business solutions for clients within the life sciences and consumer products industries worldwide. These market leaders turn to Clarkston to help them bridge the gap between strategy and execution to sustain a competitive advantage. Clarkston is a sought-after business partner because of its recognized industry thought-leadership and superior client relationships, as measured by The Conference Board's survey on client satisfaction. For more information, visit www.clarkstonconsulting.com

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Contact:

Melissa McCaslin
 Clarkston Consulting
 919-484-4442
 mmccaslin@clarkstonconsulting.com