



## **FOR IMMEDIATE RELEASE**

### **Bob Steller joins Clarkston Consulting's Life Sciences**

*Steller brings more than 25 years business strategy expertise*

DURHAM, NC — October 29, 2004. Clarkston Consulting, a leading management and technology consulting firm, announced today the appointment of Bob Steller to a leadership position in its Life Sciences practice, focusing on Health Care Compliance. Mr. Steller, who currently resides in the Chicago area, will develop and deliver business strategies and solutions for international Life Sciences clients.

"We are very pleased to welcome Bob to the firm," said Paul W. Allen, Vice President and Managing Partner of Clarkston's Life Sciences Practice. "Bob has tremendous experience and insights relative to the challenging regulated environment of the Pharmaceutical industry. We anticipate that he will bring that unique perspective to clients and help them leverage process improvements to yield business benefits, cost efficiencies and more integrated supply and demand chains."

With more than 25 years of business management experience, Mr. Steller will work closely with clients to coordinate pricing policies with the needs of government reports to create a balanced approach. "The Life Sciences and Consumer Products industries continue to face many obstacles in the ever-changing arena of contracts and pricing," said Steller. "Transforming government and legal compliance into increased efficiencies and improved competitive positioning is a challenge, but also presents a real business opportunity."

Prior to joining Clarkston, Mr. Steller served as a Business Program Manager at Abbott Laboratories for seventeen years, providing enterprise-wide strategic planning and integration solutions. He also has extensive financial auditing experience, working with investment companies, banks and retail operations throughout his career.

Mr. Steller holds a B.S. in Business Administration from the University of Wisconsin, and earned a CPA certificate.

#### **About Clarkston Consulting**

Clarkston Consulting is a leading management and technology consulting firm that provides strategic business solutions for clients within the life sciences and consumer products industries worldwide. These market leaders turn to Clarkston to help them bridge the gap between strategy and execution to sustain a competitive advantage. Clarkston is a sought-after business partner because of its recognized industry thought-leadership and superior client relationships, as



measured by The Conference Board's survey on client satisfaction. For more information, visit [www.clarkstonconsulting.com](http://www.clarkstonconsulting.com).

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