



FOR IMMEDIATE RELEASE

The Conference Board's e-Survey Unit Announces Clarkston Consulting's Exceptional Client Service Rating

Clients praise Clarkston's integrity and expertise

DURHAM, NC — December 14, 2004. TCB e-Surveys, a survey research unit of The Conference Board, announced today that Clarkston Consulting, a leading management and technology consulting firm in the life sciences and consumer goods industries, received an overall global client satisfaction rating of 93%. This rating represents the fifth consecutive year in which Clarkston has achieved a rating of over 90 percent.

Clarkston's client satisfaction rating exceeds industry averages and they will continue their commitment to raise the bar of excellence in the consulting industry.

"Clarkston achieved a Strong Satisfaction level of 73%," stated Tom Cavanagh of the Conference Board's TCB e-Surveys research unit. "This is a very strong indicator of the deep relationships that Clarkston has built with their clients, which is reflected in their high Loyalty and Advocacy scores. Clients continue to evaluate Clarkston highly for their talented, hard-working consultants, sense of teamwork, flexibility and responsiveness."

TCB also noted that clients evaluate Clarkston especially high for their knowledge, expertise and experience, and the adaptability and flexibility of their approach to meet client goals. Clients also respect Clarkston's integrity and open, honest communication, which facilitate a team-based relationship focused on delivering results.

"We are impressed by Clarkston's willingness to be part of our team and ability to adapt to our culture," said Mike Zamiara, Chief Operating Officer, BioPort Corporation. "Their personal commitment to our success and willingness to partner have directly contributed to our ability to align solutions with strategic initiatives."

"Our clients remain the focus of our firm and our culture," stated Tom Finegan, CEO and co-founder of Clarkston. "We have a true commitment to measuring our clients' satisfaction with us as a firm, and then taking actionable steps to ensure that we continually exceed expectations."

Clarkston's dedication to delivering brilliant client service continues to differentiate it as a leader in the global marketplace.



About The Conference Board

The Conference Board is a not-for-profit organization, and holds 501(c) (3) tax-exempt status in the United States. The Conference Board creates and disseminates knowledge about management and the marketplace to help businesses strengthen their performance and better serve society. Working as a global, independent membership organization in the public interest, The Conference Board conducts research, convenes conferences, makes forecasts, assesses trends, publishes information and analysis, and brings executives together to learn from one another. For more information, visit www.conference-board.org.

About Clarkston Consulting

Clarkston Consulting is a leading management and technology consulting firm that provides strategic business solutions for clients within the life sciences and consumer products industries worldwide. These market leaders turn to Clarkston to help them bridge the gap between strategy and execution to sustain a competitive advantage. Clarkston is a sought-after business partner because of its recognized industry thought-leadership and superior client relationships, as measured by The Conference Board's survey on client satisfaction. For more information, visit www.clarkstonconsulting.com.

####

Contact:

Melissa McCaslin

Clarkston Consulting

919-484-4442

mmccaslin@clarkstonconsulting.com