



## **FOR IMMEDIATE RELEASE**

### **Clarkston Consulting Honored as Best Place to Work in the Southeast**

*Local Business Journals Recognize Clarkston for Outstanding Employee-Focused Culture*

DURHAM, NC (September 25, 2003). Clarkston Consulting, a nationally recognized management and technology consulting firm, has been named by local business journals as one of the best places to work in both the greater Research Triangle Park of North Carolina and metro Atlanta area in Georgia.

Headquartered in Durham and employing nearly 70 North Carolina residents, Clarkston was selected as a double Platinum Rule™ award winner by the Triangle Business Journal, procuring top honors in the categories for People Development and Incentives, Awards, and Recognitions. The awards highlighted the firm's opportunities for training, education, and personal and professional growth, as well as its exceptional benefits and company-wide recognitions. Clarkston offers recognition and award programs to support its high-performing culture in which outstanding contributions and innovative ideas are rewarded.

Tom Finegan, chairman and CEO of Clarkston Consulting, stated, "Our employees are our stewards - they make Clarkston what it is. We want to recognize our employees for their contributions, and retain them for years to come."

Clarkston Consulting was also voted to the list of A+ Employers of 2003 by the Atlanta Business Journal for the second consecutive year. Clarkston was ranked number 9 in the category of 100-1,000 employees. Monty P. Hamilton, Regional Managing Partner, was one of five panelists invited to address the awards' audience and share his insight on what it takes to be a top employer in the southeast.

"As a mid-sized company, Clarkston offers its clients and employees something that is often lacking in larger corporations - intimacy," stated Hamilton. "Recognizing our employees for their contributions and offering them opportunities for growth and development, in turn, benefits our clients through the quality of the services and the value-accelerated deliverables that they receive."

In addition to its top billing as one of the best places to work in the Southeast, Clarkston received a 98.2 percent client satisfaction rating on an independent study conducted earlier this year by



The Conference Board, a global non-profit organization. This client satisfaction rating is heralded as one of the highest in the industry.

Finegan commented, "Clarkston's core values focus on our clients and employees. By taking care of both, we will succeed in our vision of delivering brilliant client service."

### **About the Triangle and Atlanta Business Journals**

The Triangle and Atlanta Business Journals are subsidiaries of American City Business Journals, and focus on issues of local and national importance. Information available at [www.triangle.bizjournals.com](http://www.triangle.bizjournals.com) and [www.atlanta.bizjournals.com](http://www.atlanta.bizjournals.com).

### **About Clarkston Consulting**

Clarkston Consulting is a nationally recognized management and technology consulting firm that creates successful business strategies and implements technology solutions. Clarkston's business value acceleration approach bridges the gap between strategy and technology to build a sustainable business advantage for Fortune 1000 manufacturers within the life sciences and consumer products industries. The firm's excellence has been recognized through numerous industry, vendor and client awards. Clarkston's exceptional client satisfaction rating as measured by The Conference Board is heralded as among the highest in the consulting industry. To learn more about Clarkston, visit [www.clarkstonconsulting.com](http://www.clarkstonconsulting.com).

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