



## **FOR IMMEDIATE RELEASE**

### **Clarkston Consulting Honored for its Outstanding Corporate University**

*Clarkston recognized by CUBIC in two categories*

DURHAM, NC — December 18, 2003. Clarkston Consulting, a nationally recognized management and technology consulting firm, has been recognized by CUBIC (Corporate University Best In Class) for its outstanding corporate university program. Clarkston received an honorable mention for Most Innovative Corporate University, and was a finalist for Best Virtual Corporate University/Best Use of Technology. The awards recognize the firm's alignment of learning throughout the company with its organizational business strategy, as well as the accessibility and usage of virtual materials by all members of the firm.

"We are pleased to recognize Clarkston Consulting as a leading training organization," said Robert V. Shannon, Executive Director of the CUBIC Awards. "Clarkston sets the standard of excellence for best practices among corporate universities." Clarkston developed a comprehensive training and development program focused on its core industries: life sciences and consumer products. Through various innovative methods, Clarkston's training initiatives allow more than 200 consultants to enhance their knowledge and expertise of the industries' business drivers and specific challenges. The training methods include industry journals, online and classroom training, self-study booklets, computer-based training, case studies, and group discussions.

"Our curriculum is strategically designed to allow our consultants to align their skills with the business drivers of our core industries," stated Carol Gillespie, vice president of human resources at Clarkston Consulting. "Our firm has consistently invested heavily in training and professional development during the peaks and valleys of the business cycle because delivering brilliant client service is a core value of our firm. Our learning programs support this goal by focusing on enhancing our consultants' business expertise, as well as leadership, consulting, and relationship management skills."

The average number of hours and cost spent by Clarkston on training employees significantly exceeds the national average. "Clarkston's culture fosters continual professional and personal growth," added Gillespie. "Our future is as promising as our employees."

#### **About CUBIC**

CUBIC (Corporate University Best In Class) is an organization that brings together leading



experts and practitioners in the training field. The CUBIC Awards recognize and promote corporate universities that are true best practices. To learn more, visit [www.cubicawards.com](http://www.cubicawards.com).

### **About Clarkston Consulting**

Clarkston Consulting is a leading management and technology consulting firm that provides end-to-end, strategic business solutions for clients within the life sciences and consumer products industries. Clarkston's business value acceleration approach bridges the gap between strategy and technology to build a sustainable advantage for Fortune 1000 manufacturers. The firms' excellence has been recognized through numerous industry, vendor, and client awards. Clarkston's exceptional client satisfaction rating is heralded as among the highest in the consulting industry. To learn more about Clarkston, visit [www.clarkstonconsulting.com](http://www.clarkstonconsulting.com).

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