



FOR IMMEDIATE RELEASE

Clarkston Consulting Selected as the Technology Services Company of the Year by North Carolina's Council for Entrepreneurial Development

Award recognizes the best innovation-based products or technologies in the greater Research Triangle Park

DURHAM, NC (October 7, 2003). Clarkston Consulting, a nationally recognized management and technology consulting firm, was selected as the Technology Services Company of the Year by North Carolina's Council for Entrepreneurial Development (CED). This award recognizes the best innovation-based products or technologies in the greater Research Triangle Park (RTP). According to CED, an important benchmark for defining entrepreneurial success is the ability to solve a problem through the use of a tangible product or technology.

"As a proven leader in management and technology consulting, Clarkston Consulting was very deserving of CED's 2003 Technology Services Company of the Year Award," said Monica Doss, CED's president. "Clarkston Consulting's success in building and maintaining strong relationships with clients is a model for entrepreneurs and high-growth companies to follow."

Clarkston's excellence has been recognized through numerous industry, vendor, and client awards. Clarkston has a client satisfaction rating of 98.2% as determined by The Conference Board, which is heralded as one of the highest ratings in the industry. Over 70% of Clarkston's growth in its client base is attributed to repeat relationships and customer referrals.

"We are proud to be recognized by the region's premier entrepreneurial organization," said Tom Finegan, CEO and co-founder of Clarkston Consulting. "Through our focus and relentless pursuit of delivering brilliant client service, we've been able to build lasting relationships with the world's leading companies. This award is the result of the hard work and dedication of all of our professionals."

In addition to supporting high-growth companies, CED also recognizes contributions to the community. Clarkston actively supports and participates in local and national community outreach programs, including the Durham Rescue Mission, North Carolina Food Bank, Special Olympics, American Red Cross, and Susan G. Komen Race for the Cure.

About CED

CED, a non-profit organization, was founded in 1984 to encourage the creation and growth of high-impact companies in the greater RTP area. With more than 4000 active members



representing 1100 companies, CED is the largest entrepreneurial support organization in the U.S.

For more information about CED's 2003 Entrepreneurial Excellence Award winners, visit

www.cednc.org/awards.

About Clarkston Consulting

Clarkston Consulting's business value acceleration approach bridges the gap between strategy and technology to build a sustainable business advantage for Fortune 1000 companies. Clarkston Consulting creates and implements successful business and technology solutions that support the international needs of its clients within the life sciences, consumer products, and manufacturing industries. To learn more about Clarkston, visit www.clarkstonconsulting.com.

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Contact:

Melissa McCaslin

Clarkston Consulting

919-484-4442

mmccaslin@clarkstonconsulting.com